

Workforce Cyber Security Platform (WCP)

## Al-Powered Phishing Protection, Built for the Dynamic Workforce



Phishing continues to be the leading cause of breaches and data loss, with Verizon's 2025 Data Breach Investigations Report (DBIR), attributing over 60% of breaches to the human element—most commonly through credential abuse and phishing attacks. As attackers increasingly weaponize AI and legitimate infrastructure (like Dropbox and DocuSign), phishing has grown more sophisticated, faster, and harder to detect using traditional methods.

Neon Cyber's **Al-Powered Phishing Detection Model**, a core capability of our Workforce Cybersecurity Platform, addresses this threat head-on—directly in the browser where attacks unfold at the point-of-click.

Unlike current email security and anti-phishing tools that rely solely on domain or email analysis and require multiple layers of correlation (often too late), Neon sits alongside users in real time, monitoring interactions with forms, credential fields, and requests, delivering browser-based phishing in real-time.

We analyze both the phishing content and user behavior during and after the attack, leveraging state-of-the-art Al and natural language processing to instantly detect, block, or escalate suspicious activity.



## **Use Case**



When a Neon design partner underwent a Series A funding round, attackers sent personalized phishing emails with links to legitimate file-sharing platforms. Traditional tools missed them. But once users entered sensitive data, Neon would have detected and disrupted the malicious data exfiltration in motion—while providing a full forensic timeline of the entire phishing campaign.



Our approach enables real-time detection, prevention, and response—before damage is done. Better yet, it propagates protections across all users and browsers, delivering organizational "herd immunity" against phishing threats.

Neon Cyber protects users at the point-of-click—beyond what current and legacy anti-phishing software and email security can detect.

## Neon Cyber: Closing the Gap in Workforce Cybersecurity

By addressing the rising threats tied to identity misuse, SaaS sprawl, and browser-based phishing, Neon Cyber's Workforce Cybersecurity Platform gives security teams something they've never had before: real-time protection they control that travels with the user—and automatically acts before risk becomes an incident.

Visit neoncyber.com for more information or to connect for a demo of the company's revolutionized approach to anti-phishing that protects your workforce.

